Permit #S00087330

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00087330 **Type of Permit:** STILL **Release Date:** 12/08/2014

Production Company JC PENNEY CORPORATION, INC.

Insured Company Name JC PENNEY CORPORATION, INC.
Contact Phone No. 1 972-431-5715
Contact Phone No. 2
Fax
Address 6501 LEGACY DR
PLANO, Texas 75218

Production Title JC PENNY

Type of Production Still Photo

Producer Wilhelmina Adams

Director n/a n/a

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Adrian Fayad

Location Manager Wilhelmina Adams
Primary Phone Mobile - 214-662-0955
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 214-662-0955
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00	**Total Permit Fee** $160.00
LA COUNTY STILL USE FEE - BEACHES $100.00	**Number of Locations** 1

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Summary Information — Location

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Insured Company JC PENNEY CORPORATION, INC.
Production Title JC PENNY

Location Manager Wilhelmina Adams
Primary Phone Mobile - 214-662-0955
Secondary Phone

Location Address 23050 Pacific Coast Hwy, Malibu, CA, 90265

Location Name MALIBU SURFRIDER BEACH

Location Type Beach

Film Dates 12/9/2014 - 12/9/2014 06:30 - 17:00 1 day

Open or Closed to the Public Open

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All vehicles must be parked on private property
Must comply with attached conditions
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents GenFilmPermitConditions_2012-03-01.pdf
ParkingGuidelines_2012-03-01.pdf
MalibuSurfrider_SpecialFilmingConditions_2011-08.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Generator	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	12
LA County Field Inspection	1

Filming Activities Equipment on sand; Exterior establishing shots; Exterior models against scenery; @ TOWER 3;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County Fire Department

Thomas Guide **Page:** 629 **Grid:** B7

Location Notes Dual permit required with City of Malibu.

AS of 2/28/14, protective sand berms may be in place due to inclement winter weather early in 2014. Filming requests for the near may require a walk-through with lifeguard captain and will only allow small cast/crew size (20-25 total) and/or adjustment of activities based on Beaches and Harbors%u2019 concerns.

All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation. Must contact Parking Management directly re: parking requirements and activities on property. No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines. Reservations for filming must be done through FilmL.A. NO Filming/Still photography allowed on Sundays, all filming/still photography must be from 0700-2400 hrs only per City of Malibu's Filming ordinance.

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Summary Information — Location

Permit Number	S00087330	**Location Manager**	Wilhelmina Adams
Production Company	JC PENNEY CORPORATION, INC.	Primary Phone	Mobile - 214-662-0955
Insured Company	JC PENNEY CORPORATION, INC.	Secondary Phone	
Production Title	JC PENNY		

Approvals	LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Roberto Maya
	LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Tenasha Bennett

Coordinator Note **NO WATER ACTIVITY**

Coordinator Note
1. No filming at the mouth of Malibu Creek. (State Property)
2. No driving over Malibu Creek to Tower #3
3. Must hand cart all equipment over creek
4. Parking lot south of pier is not permitted (Stare Property)

Coordinator Note LA COUNTY FIRE # SP0992-88. FIELD INSPECTION REQUIRED.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

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17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

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[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

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Special Filming Conditions for Los Angeles County Beaches

MALIBU SURFRIDER BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- A City of Malibu permit is required in addition to the FilmL.A. still photo film permit.
- Only still photography or small film shoots with hand-held equipment will be allowed. Groups no larger than 10 (including cast and crew) will be allowed.
- No trucks larger than 40 feet will be allowed in parking lot.
- Total of 25 parking spaces allowed. Only one 40-foot truck allowed in lot.

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